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STEIGENTECH Appoints Verdonckt as New Senior Vice President Automotive Aftermarket

STEIGENTECH, a leader in industrial and automotive power transmission, announced today the appointment of Peter Verdonckt as the new company's Senior Vice President Automotive Aftermarket.

Verdonckt brings more than twenty years of experience in global sales and business development to this role where he will lead the roll out of the Michelin automotive program by STEIGENTECH and drive new client acquisitions. He will also provide strategic insights to support STEIGENTECH's expansion of power transmission products and services.

Prior to STEIGENTECH, Verdonckt was Senior Sales & Marketing Director at Sidem, a position he held for more than three years. Before he had spent more than 16 years at Gates, where he held various roles and contributed to the company's growth and successful development, both in automotive and industrial power transmission.

"Peter brings a wealth of experience and knowledge to our executive leadership team and we are looking forward to him driving our marketing and sales efforts to new heights," said Thomas Vidal, Vice-President of STEIGENTECH. "Verdonckt's automotive aftermarket background and experience is a valuable asset to the leadership team as our company seeks to accelerate its growth year after year. We're thrilled to welcome Peter to the team."

"I am excited to join STEIGENTECH, a company that has such a profound reputation in both the industrial and automotive power transmission and delivering superior services to its clients," said Verdonckt. "I am looking forward to sharing my vast experiences and tapping into my deep knowledge to accelerate the further development of the Michelin By STEIGENTECH automotive power transmission program."

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ABOUT STEIGENTECH

STEIGENTECH is a global leader in the design and manufacture of high-quality power transmission, conveying belts and industrial rubber sheeting and matting. Founded in China in 1984 as a family business, the company has operations in Europe, Asia, Australia, North and South America and Africa. STEIGENTECH runs sales offices and regional distribution centres in France, Germany, Italy, Portugal, Slovakia and the UK, with a European Distribution Centre in Paris. The company is a Michelin licensee for a full range of rubber and metal accessories for the independent automotive aftermarket.